We are excited to showcase our brand new ideas and inspirations to you this festive season.

Through this idea book, we hope to share with you not only our new collection but also a kaleidoscope of experiences we have amassed in our homes during this season of gatherings, conversations, card games and decadent food.

With this special time in mind built around familial bonds and shared joy, we have curated the latest and finest trends from around the globe to help infuse your style with the ‘now’ as your guests immerse in a warm festive welcome.

Hoping that you exchange stories and gifts, all wrapped in love.
We at Hometown, wish you and your family the happiest of holidays!

Viraj Didwania
Chairman & MD
Praxis Home Retail Limited (HomeTown)

INSPIRATIONS for everyday celebrations...
STORIES IN VOGUE

Draw inspiration from the warmth of nature or take the traditional and rewrite it as your own. Whatever be your preference, we bring you four distinct trends to help spark your creativity and inspire the transition from a house to a home.

TROPICAL SAFARI

Give in to the embrace of abundant forests in its' natural glory. Infuse dramatic palms, exotic birds and animal prints into your décor to stay connected to nature as you build your very own private oasis.

MODERNE

Marvel in the elegance of modern architecture and contemporary art to add a touch of drama to a minimal aesthetic. A mix of abstract textures, art deco detail and gold accents work in perfect collaboration to bring you a balance between drama and definition.
CHIC AFFAIR

Indulge in a high-end experience with delicate tones and luxuriant textures. The touch of blush and champagne with weaves of velvet and embroidered detail will transform every room into a space of sophisticated beauty.

FOLKLORE

Weave in timeless stories and cultural elegance to create a home rooted in tradition. Handcrafted block prints, elaborate embroidery, time-honoured painting techniques, and motifs are effortlessly integrated to help you celebrate Indian heritage.
TROPICAL SAFARI

Welcome the jungle in!
Prominently display your love for nature by introducing bold tropical prints into your living room. The rustle of green accents set against a calm backdrop will transform this space into a perfect setting to bring the beautiful outdoors in.

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a. Patricia Arm Chair  
b. Nordland Center Table  
c. Wilfred Lounger  
d. Nordland Wall Cabinet
BREEZE INTO THE
VERDANT GREENS
A selection of foliage prints to create a relaxing surrounding.

DESIGN TIP
Prop grand indoor plants or let dainty vines hang above this handsome solid wood bed to add poise to large prints.
Invite the peace and calm of Mother Nature into your lair as the tropical effect transports your bedroom to the ultimate relaxed space. The burst of sunny colours, exotic bird motifs and animal prints make sure you wake up to a refreshing jungle vibe.

a. Blake Side Table  
b. Sicily Solidwood King Bed  
c. LE Tropical Cushion Covers  
d. LE Nora Palette Bedlinen  
e. LE Tropical Vase Collection
Invite the magic of camping in the great outdoors for a Tropic feast
DESIGN TIP

Load up on the tropical fruits and let the papayas and pineapples take center stage on this sturdy wooden dining table for a veritable twist.

Delicate floral dinnerware sways gently on the solid dark wood dining table to work up an appetite for a refined yet regal dinner party. The dual-tones of green and azure make for a fresh and relaxed feeling that help elevate the experience.

a. Cardiff 6 Seater Solidwood Dining Table   b. Nora Tropical Melamine Dinnerware
COOK UP A STORM Sunny yellows and lively greens inspire you to add a hint of natural tranquility to your palette.
Cookware and serveware in bold hues are sure to help you work up an appetite. Store and stack your daily staples in these specially designed airtight containers to maintain freshness and taste.

The tropical greens and sunshine yellows will liven up your kitchen as you cut, cook, sauté and relish!

a. LE Twistlock Storage Jars  
b. Sanjeev Kapoor Set of 3 Storage Jars  
c. LE Chopping Board Collection  
d. LE Stack & Store Jars  
e. LE Mastercook Cookware
MODERNE Contemporary minimalism blended with abstract decor
Get the look

MINIMAL + DRAMATIC
juxtaposed for a state-of-the-art aesthetic
in you

Channel the classic New York City studio vibe to create a modern and airy living room. The clean defined lines, geometric shapes and bold accents create an amalgamation of a warm and nuanced living that will never go out of style.

a. Garcia Upholstered Sofa Set
LUXE LOUNGING

The perfect way to unwind after a long day! Sit back and relax in a monochromatic embrace with our comfortable plush lounger. Its rich texture, smooth mechanism, and the sink-in feeling will transform you into a warm and congenial space.

DESIGN TIP

Accessorise with carpets and drapes in ecru-inspired tones for a dramatic effect.
URBAN IMPACT

Pillows in geometric prints and gold accents, sculpted vases with textural detail, storage in monotones and bold structures - all sing in perfect harmony to the tune of modern minimalism.

a. Bristol Recliner Single Seater  
b. Titan Nickel Trolley  
c. LE Modern Cushion Collection  
d. Bicasso Sideboard  
e. LE Modern Vase Collection
The exquisite minimalism of our beautiful dining table set offers a clean canvas for sharing a medley of meals. Serveware in a tapestry of bold and abstract prints amplifies the setting to create a sophisticated dining experience,
DESIGN TIP
Marble tops, glam lighting and statement mirror emulating abstract art are perfect for elevating aesthetics of the room.

a. Sanchez 6 Seater MarbleTop Dining Table
b. LE Chrysler Melamine Dinnerware
Minimalism at its finest, our plush buttoned bed exudes a quiet and carefree energy. The calm the space evokes, makes it ideal to relax and reflect in. Dress it up with subdued bedding in gentle brushstrokes of watercolor and incorporate traditional structured wooden side tables with storage as the perfect accompaniment to stack up the mini library.
DESIGN TIP
Crisp bedding and faux fur rugs add texture and warmth to the symmetrical bed.

a. Laura Ashley Clarence King Bed
b. LE Nora Gray Solid Texture Curtain
c. Floor Rugs Collection
CHIC AFFAIR

Bask in the epitome of understated luxury
Reflect the innate energy of your space with Chic Affair - an expression of modern feminity. Blush pinks balanced out with classic beige and champagne gold set the perfect stage for a quiet and refined space. Delicate yet powerful, luxurious yet informed, this trend is your answer to the new neutral story.
Delicate champagne flutes, glassware in subtle pink and serveware with gold accents make every day a timeless celebration of graceful elegance.
FOLKLORE

Embracing the tradition of storytelling
Get the look
EARTHY + VIBRANT
in celebration of everything Indian in you

DESIGN TIP
Soft hues of coral and pink work perfectly with the classic beige color of the sofa to bring out the stunning Indian palette.

The inspiration of our folk culture stems from every corner of our country - be it east, west, north or south. Inspired by the local art of block printing and keeping it as the focal point, this living room permeates the essence of India in every corner. The amalgamation of our modern beige recliner sofa with printed Indian butta cushions, silk tapestry, and meticulously carved jaali work on vases allows you to enjoy the enigma that is India.

a. Arnold Recliner Sofa set  b. Joss Side & Center Table
EXPERIENCE THE INTRICACY OF OUR REGIONAL CRAFTS
You can never have enough of furnishings that greet you with personality as diverse as every part of the country.

From a plethora of embroidery ranging from chikankari to zardosi, complex pleating techniques and motifs so precise; that each piece narrates the story of its origin. The deep pink and bright orange pigments they are set in; further amplify the Indian ethos.

a. LE Folklore Cushion Collection  b. LE Emilia Bedlinen Collection
DESIGN TIP

Dress up this magnificent four-poster bed in warm pastel tones, against a printed wallpaper to create this havell-inspired look.
LEISURELY WELCOME
A BOUNTIFUL SLUMBER

Our striking solid wood four-poster bed is guaranteed to make you feel like royalty. The dramatic giganticness of the bed, set against the pretty tones of bedding is almost a setting out of the heritage scenes of the regal past.
PARTAKE IN A
ROYAL
DINING EXPERIENCE

Dine in impeccable style as you celebrate Indian heritage. This beautifully natural white paint-finished solid wood dining collection with intricate and graceful mouldings pay homage to our glorious Indo-British era.
DESIGN TIP
Jewelled toned votives, shimmering stemware, spic and shining cutlery glamorize this perfectly set dining table.

a. Laura Ashley Provencal 6 Seater Dining Table Set
THE JOY OF gifting
Our leaf shaped and marble textured candle votives are a must-have inclusion for multitude of activities in our everyday life. Whether for a morning prayer, meditating corner, use them to add dimension or grandeur to your living room or to illuminate your dining area. With gold tones and bold ornate leaf motifs, they add the perfect finishing touch to every room allowing you to gift festive brilliance all year round.
Treat your loved ones to a touch of vintage in a casing of contemporary. The candle vases in reds, gold and ochre cast the most glorious ombre shadow for a dramatic and unforgettable lighting effect. Jazz up the foyer, line them around the living room, tuck them into corners in the bedroom; the potential is limitless.
BLESSINGS + harmony

Each of these beautifully crafted figurines radiates divine energy to create a serene ambience. Gift them with a prayer for joy and happiness to make your friends and family feel blessed.

a. LE Zen Buddha Figurine  b. LE Flo Musicians  c. LE Flo Ganesha Figurine  d. LE Impressions Indoor Water Fountain  e. LE Eternal Ganesha  f. LE Naqsh Set of 3 Buddha Monks
Whether hosting a party or simply serving family, flaunt your culinary skills in style.

Festive or formal, dress your table the right way and let your dishes do the talking. Add flair to your serving lineup and let perfection start right from the plating with this range of functional, trendy and swoon worthy serveware. Serve your imagination and make every meal magnificent!
INDULGE IN THE TANGY STREET FLAVOURS,
SIT BACK, RELAX AND ENJOY YOUR MEAL.

Food is a culture, an experience and an expression.
We believe every meal is a special occasion and every dish
must tell a story! Find serving range for all cuisines, whether
Indian, Italian, Mexican, Fast Food or Fusion!

WHY USE A BORING OLD PLATE
WHEN YOU CAN SERVE IT THE RIGHT WAY?
Take meal time and entertaining to the next level and just wait for
the compliments to come your way. Make your dinners
memorable and evenings unforgettable!

a. Songbird Platters with handle  b. Songbird Copper Cake Stand  c. Songbird Cheese Knife Set
d. Songbird Soup Bowl Set  e. Songbird Pizza Paddles  f. Songbird Eat Street Ferris wheel
Nuts, raisins, saffron, cardamom, nutmeg, rosewater, and dried fruits, these beautiful flavours and fragrance of festive food, when presented in the right serveware, sets the tone for a memorable experience.

With an array of textures from glass, gold to brass they make for a great selection to gift your loved ones and are guaranteed to be an elegant addition to their dining experience.
DRINKS + zest
Ideal for the hostess in your group, this assortment in happy colours and distinctive designs are ace at turning every soiree to a fun and classy affair. Add our dainty dinnerware, quirky tower mugs and fresh food containers to your gifting ideas and you’re sure to get invited to every party.

a. LE Trendy Driware Collection  
b. LE Montreal Casserole Set of 3  
c. LE Fiesta Opalware Dinner Set  
d. LE Stackable Tower Mug  
e. Happiness Set of 4 Coffee Mugs
Gift a warm snugly feeling with this bedding that’s perfect for every season. The beautiful traditional print in jubilant hues of blue and green put a modern spin on classic elements and is perfect for that friend who boldly creates their own traditions.
Beddings and cushions in striking fresh green and turquoise blue are sure to transport you to the land of no care and natural bounty. Our digitally printed bedding and cushion covers at value pricing make for a splendid souvenir for those who love travel and look to escape to Mother Nature’s embrace at the slightest chance.

a. LE Fiesta Bedding Collection  
b. LE Emilia Bedding Collection  
c. LE Digitally Printed Cushions  
d. LE Nora Shams Set of 2
We bring to you the ultimate kitchen and wardrobe experience with the latest trends in aesthetics and functionality.
Customize Your Comfort

Sit back and relax while we create and curate the best look for your home.

Let our trained stylists help you with anything from a quick refresh to a total makeover.

- Technical Expertise
- Design to Fit your budget
- Committed Timelines
- End-to-End Services
- Warranty for Hometown products
DE-STRESS + de-activate

At the heart of your little nest you’ll need the ideal mattress.
BED BASICS

Every day ends on a different note and begins with a new tune. Start and end your day in a space of extreme comfort with our range of pillows. Easy to use and maintain, the designs and textures are warm and welcoming, ensuring a relaxing sleep.

**Mattress Protector**
Quilted Mattress protector provides extra cushioning and protects against spills, sweat and bodily fluids.

**Gel memory foam pillow**
This pillow is best for neck support and its cushioning transports you into Deep Meditative Sleep.

**Memory foam pillow**
This pillow provides maximum support and removes any strain on your spine.

**Lavender Pillow**
Calm your senses with the soothing properties of our treated Lavender Pillow.

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THE PRODUCT

Sealy Posturepedic mattresses boast an orthopaedically friendly design, complete with a durable and long-lasting pressure relieving comfort system. The products follow decades of research and development, which has resulted in the patented Sense & Response PostureTech coil. This unique innovation offers enhanced relaxation and support, assuring deep, restorative sleep. In India, the brand retails its line of Step Up technology mattresses, which starts with Sealy Posture Life and upgrades to Sealy Posture Premier, Sealy Posturepedic and Sealy Palatial Crest.

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VIKAS KHANNA SIGNATURE COLLECTION

FRYPANS
BG-6337: ø20 x 3.8 cm
BG-9947: ø22 x 4.5 cm
BG-6338: ø24 x 4.5 cm

SAUTE PANS
BG-6329: ø22 x 5 cm 1.8L
BG-6330: ø26 x 6 cm 3.1L

SAUCEPANS
BG-6326: ø14 x 7 cm 1L
BG-6327: ø16 x 8 cm 1.6L
BG-6328: ø18 x 9 cm 2.2L

CASSEROLES
BG-6334: ø20 x 10 cm 3.1L
BG-6335: ø22 x 11 cm 4.1L
BG-6336: ø24 x 12 cm 5.3L
BG-9950: ø28 x 13.5 cm 8.3L
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- BG-6331: ø20 x 7 cm 1.5L
- BG-6349: ø22 x 8 cm 2.25L
- BG-6332: ø24 x 8 cm 2.5L
- BG-6348: ø26 x 8.8 cm 3.5L
- BG-6333: ø28 x 9 cm 3.9L
- BG-9951: ø32 x 9.7 cm 5.8L
- BG-9961: ø36 x 9.6 cm 7.5L
- BG-9962: ø40 x 12 cm 12L

**TASRAS**
- BG-9957: ø20 x 7 cm 1.5L
- BG-1135: ø22 x 8 cm 2.25L
- BG-9958: ø24 x 8 cm 2.5L
- BG-9959: ø26 x 9 cm 3.6L
- BG-9960: ø28 x 9 cm 3.9L

**TOPES**
- BG-9948: ø14 x 7 cm 1L
- BG-9949: ø16 x 8 cm 1.6L
- BG-9952: ø18 x 9 cm 2.2L
- BG-9953: ø20 x 10 cm 3.1L
- BG-9954: ø22 x 11 cm 4.1L
- BG-9955: ø24 x 12 cm 5.3L
- BG-9956: ø28 x 14 cm 8.6L

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- GAS • ELECTRIC • VITROCERAMIC • HALOGEN

**FLARED RIM MAKES POURING NEAT AND EASY**

**PRACTICAL MEASURING SCALE INSIDE POTS**

**STAY-COOL CAST HANDLE**

**DISHWASHER SAFE**
Some things never go out of vogue
A spellbinding fusion of ornamental, damask, paisley & other ethnic patterns. And you get a fabulous collection that never goes out of vogue. Relive the enchanted vintage era with maspar classic fusion.
Unique Gifts for your loved ones...
to make their Diwali more auspicious

Here comes the festive magic, infusing our senses with cheerfulness, love and prosperity. It's a beautiful season to get along with your loved ones, celebrate each moment of life and make your relationships stronger and happier. On the auspicious occasion of Diwali, Swayam presents a massive home décor collection.

- Festive
- Wedding
- Birthday
- Anniversary

- House Warming
- Gratitude
- Promotion
- Reward

Bed Sheets | Comforters | Duvet Covers | Curtains | Pillow Covers | Cushion Covers
Diwan Sets | Table Linen | Kitchen Linen | Shopping Bags | Kids Furnishing | Accessories

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